

## Agenda



**Opening Remarks** 



**Work to Date** 



Master Plan Approach and Principles



**Commanders Goals** 



Site Givens and Breakout Groups



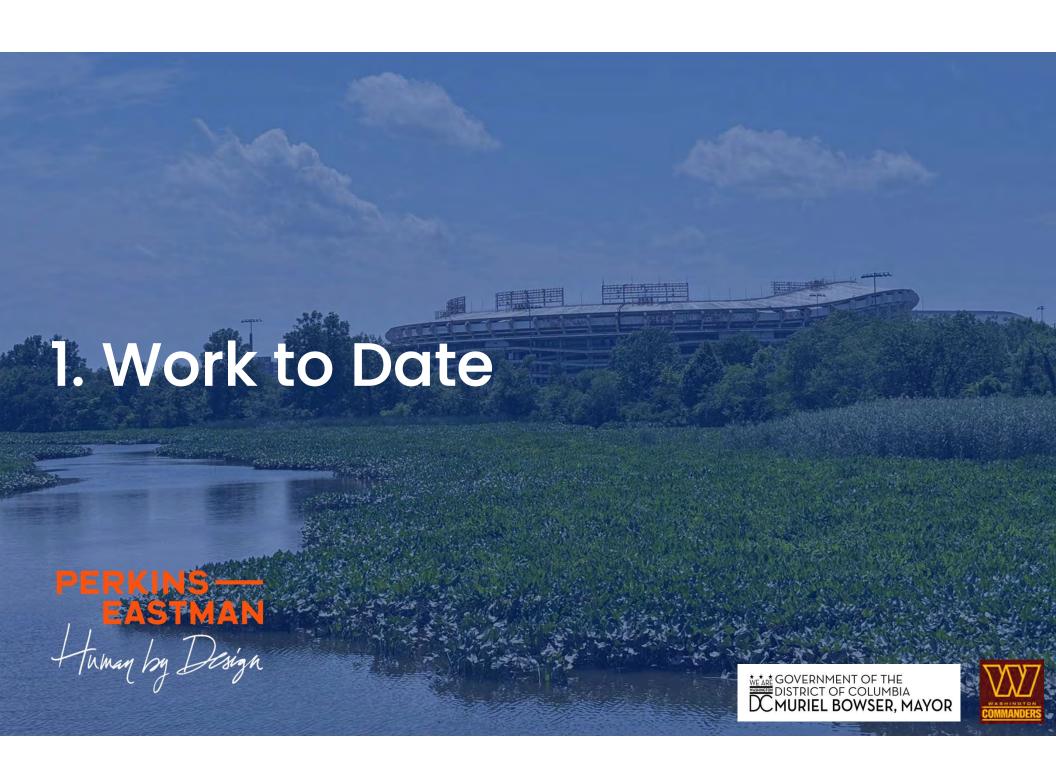
Reports from Breakout Groups





## **Opening Remarks**





## **COMMUNITY ENGAGEMENT TO DATE**

### **Engagement**

Kingman Park Community Meeting (2/13/25)
Business Stakeholder Forum (3/6/25)

Parks & Open Space Stakeholder Forum (3/7/25)

Sports Stakeholder Forum (3/7/25)

Commanders Deal Announcement (4/27/25)

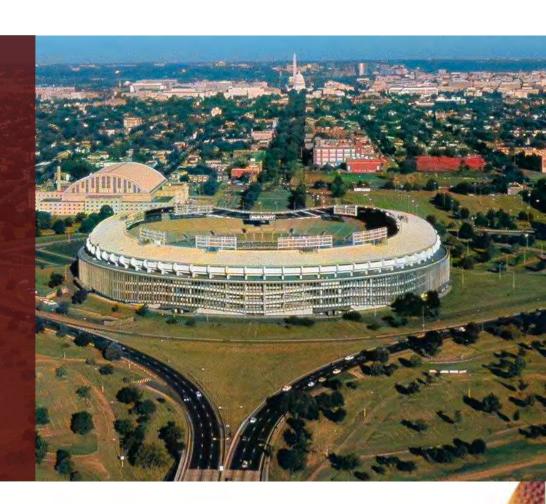
RFK Site Community Town Hall (5/22/25)

RFK Fields Meet and Greet with Parents (6/8/25)

Anacostia River Tour with Environmental Stakeholders

(7/12/25)

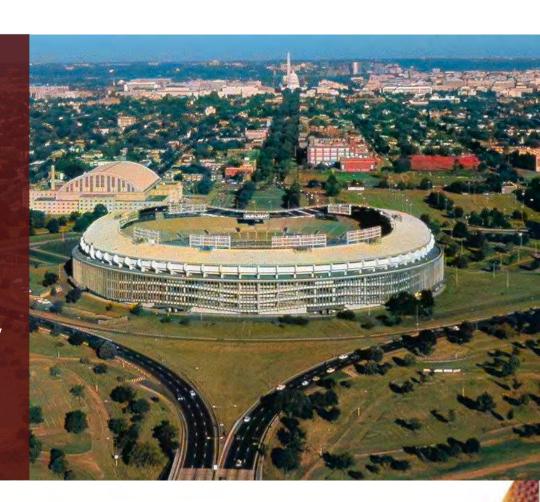
Business Engagement Meet and Greet (9/15/25)



## **LEGISLATION TO DATE**

### **Legislation**

- D.C. Robert F. Kennedy Memorial Stadium Campus Revitalization Act (H.R. 4984)
- Transfer of Jurisdiction Over the Robert F. Kennedy Memorial Stadium Campus Emergency Approval Resolution of 2025 (R26-0016)
- Robert F. Kennedy Campus Redevelopment Emergency Act of 2025 (A26-0150)



## **GROWING DC'S SPORTS & ENTERTAINMENT INDUSTRY**

### Stadium

14,000 Construction Jobs \$14.9B in Direct Spending \$2.4B in Total Taxes

### Mixed-Use Districts

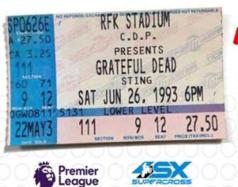
16,000 Construction Jobs \$2.9B in Direct Spending \$2.7B in Total Taxes ~6,500 New Homes

























NCAA



BIG





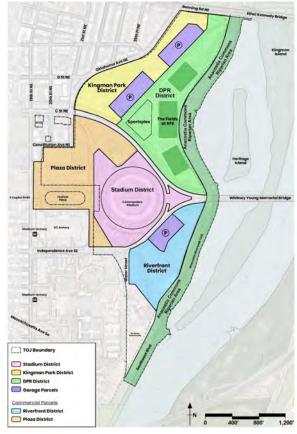








## **PROJECT OVERVIEW**



### **Plaza District**



Stadium-supporting Entertainment District and Festival Plaza with housing, hotels, retail, and restaurants

### **Stadium District**



Super Bowl ready stadium and new home of the Washington Commanders

### **Riverfront District**



Waterfront community anchored by housing, retail, and restaurants

### Kingman Park District ★★★

Housing and recreation community

### **DPR District**



Recreation hub centered around the Fields at RFK and a state-of-the-art SportsPlex

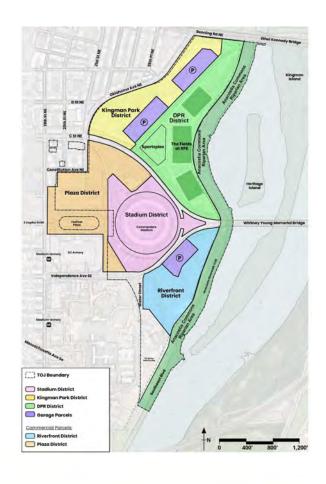
### **Anacostia Commons**



30-acre stretch of riverfront community commons, anchored by the Anacostia River Trail

Image used in Mayor Bowser and Washington Commander's April 28, 2025 Announcement regarding Team's Return to Washington, DC; RFK Stadium Campus layout is conceptual and subject to change.

## **PROJECT PHASING**



Stadium District 2030-2031 Delivery

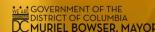
Plaza District 2032-2037 Delivery

Riverfront District 2035-2040 Delivery

Kingman Park District 2032 -2036 Delivery

DPR District 2030 Sportsplex Delivery





# PROJECT OVERVIEW (STADIUM DISTRICT)





# PROJECT OVERVIEW (PLAZA DISTRICT)









# PROJECT OVERVIEW (RIVERFRONT DISTRICT)









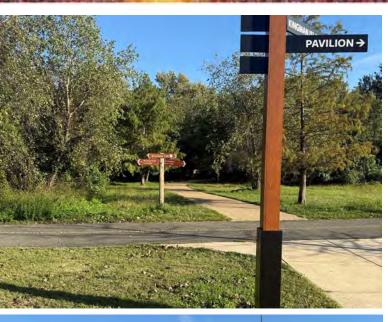
# PROJECT OVERVIEW (KINGMAN PARK DISTRICT)







# PROJECT OVERVIEW (DPR DISTRICT)









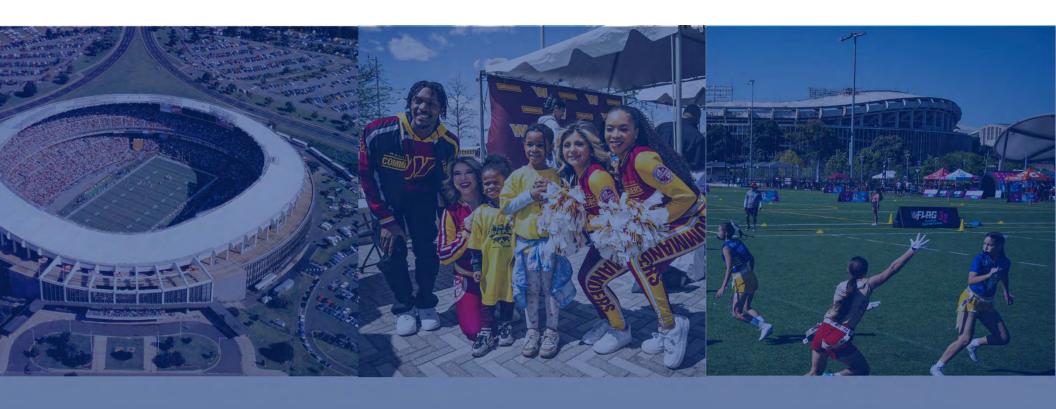
## KINGMAN & HERITAGE ISLANDS



## **GETTING TO OPENING DAY 2030**

#### RFK CAMPUS REDEVELOPMENT 2025 Q3 Q4 Q1 Q2 Q3 Q4 Schedule Milestones Component Summary Schedule Day One Infrastructure Planning Design/Engineering/Permitting Construction Kingman District Infrastructure Planning /Zoning Solicitation/Award Design/Permitting/Construction Stadium Design/Permitting Construction Sportsplex Design/Permitting Procurement Construction Plaza District Design/Permitting Planning /Zoning Cons Kingman Park District Solicitation/Award Design/Permitting Planning /Zoning Riverfront District Design/Permitting Planning /Zoning





# 2. Master Plan and Design Principles



## What is a Master Plan?

Master Plans in the District guide the development of large sites that are transitioning from a single use or largely vacant land to a mix of uses.

Master Plans for Hill East and St. Elizabeths East established land use, zoning and design guidelines to inform the future development and uses on those campuses.

Since the adoption of these plans, over **3,600 new** homes are planned for development, including hundreds of dedicated affordable units, a new public library, a new regional medical center, and new public parks, entertainment and recreation spaces. More homes and amenities will continue to be added through later phases of development.





## What will the RFK Master Plan do?

- Outline the District's vision in coordination with community stakeholders and agency partners
- Describe the land uses and development program for the site, including housing and retail
- Identify key amenities to serve current and future resident needs
- Coordinate overall planning and site design with the Stadium and related development plans
- Integrate the new development with surrounding neighborhoods and offer improved access to the waterfront
- Provide guidance on urban design, parks, open space and the street network
- · Recommend zoning designations for each district within the site





## **Master Plan Process**





### Principle 1: Gateway

Emphasize this site's role as a visually striking gateway into the core of the city for all residents and visitors and highlight its importance as a main entrance to the city for residents East of the Anacostia River.

### Principle 2: Legacy in Design

Celebrate the District's design legacy and waterfront context through **inspiring and memorable design** and exemplify the highest standards in human-centered contemporary architectural design and integrate stadiums into a connected and evolving urban fabric.

### **❖** Principle 3: Development Framework

Establish a **thoughtful development framework** that defines the spatial and functional relationships among the most prominent buildings: the stadium, the Armory, the SportsPlex, and the medium- to high-rise development.









### Principle 4: Multi-Modal Priority

Design the site to minimize surface parking and support seamless, safe and intuitive movement for pedestrians, cyclists, public transit users, and drivers. Prioritize walkability, equitable access to transit and strong connections to existing/surrounding neighborhoods while reducing multimodal conflicts.

### **Principle 5: Neighborhood Connections**

Design the site to create a **seamless pedestrian experience** between the exiting surrounding communities, the stadium, new neighborhood development, and the waterfront. Use creative site planning and state-of-the art stadium design to **protect surrounding neighborhoods from noise, traffic, and spillover of stadium lighting**.







### Principle 6 | Streetscapes

Ensure **activated streetscapes** with strategically located retail, service, and visitor amenities – line with active uses/minimize blank walls or dead/back-of-house areas. Design **active and permeable building edges**, especially at the stadium frontage, with multiple entries and defined gathering places at a humane and inviting scale.

Principle 7: Diverse Stadium Programming Support the facilitation of wide-ranging stadium events and programs through adaptable building and public space design that supports year-round programming and serves a broad range of residents and visitors.







### **❖** Principle 8: Recreation

Activate the area with diverse uses by integrating a wide variety of activities and experiences including cultural, commercial, recreational, and civic activities.



### **❖** Principle 9: Green Network

Create a **network of greenspace and greenways connecting to the waterfront** and extend the Anacostia Riverwalk Trail as a recreational path where a new urban edge meets the waterfront.







### **Goals of the Commanders**

A Generational Opportunity

A District for everyone

• A Modern NFL Experience

An Economic Catalyst







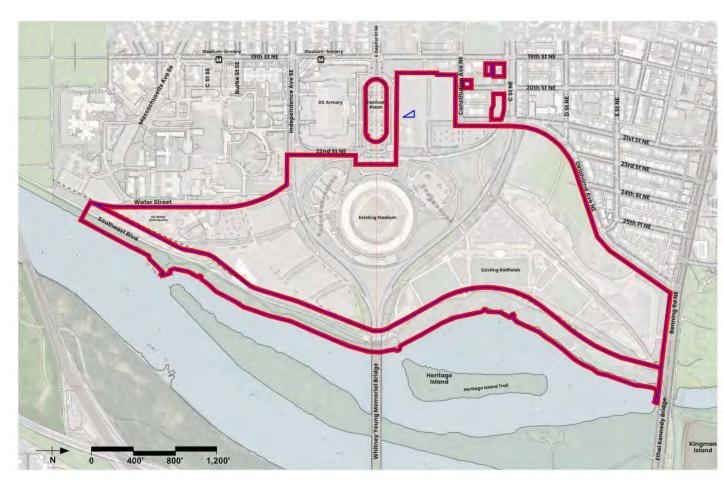






## **Site Givens**

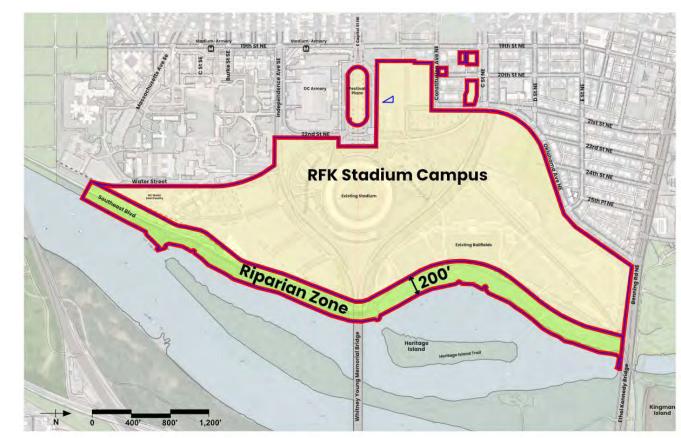
- Site Area: 180 acres
- Existing Open Space
- Existing Arterial streets
- Existing Infrastructure
- Existing Grade
- Surface Parking
- Future Hill East Development





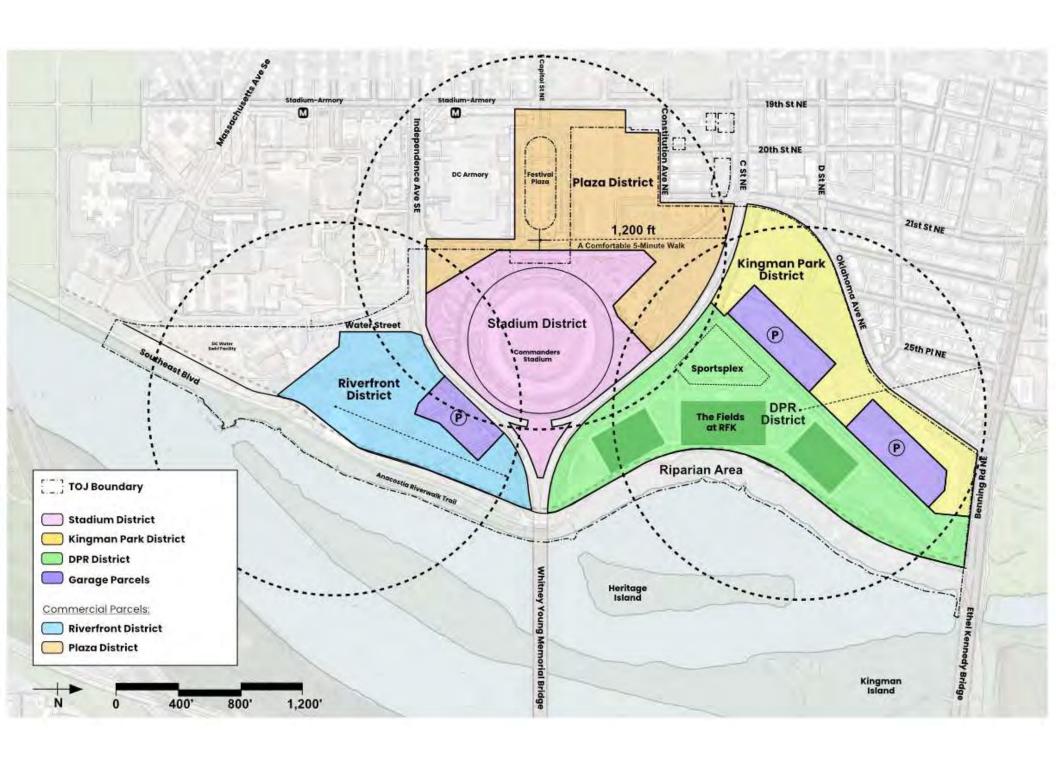
## Site Area: 180 acres

- Stadium Campus: 150 acres
- Riparian Zone: 30 acres









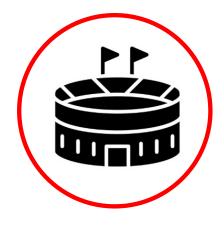
### **Breakout Rooms**



Open Space,
Civic Amenities
and Waterfront
Character



**2.**Mobility and Parking



Stadium
Design and
Community
Design



Retail and
Business
Opportunities



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## **Existing Open Space**

- Existing Key Open Spaces
  - Ball Fields and recreational facilities (19 acres)
  - Festival Plaza (3 acres)
  - Riparian Zone (30 acres)
- Plan must propose 45 acres of open space outside the Riparian Zone.







Open Space and Amenities















Waterfront Character and Access

Natural Waterfront (Hunter's Point NYC)

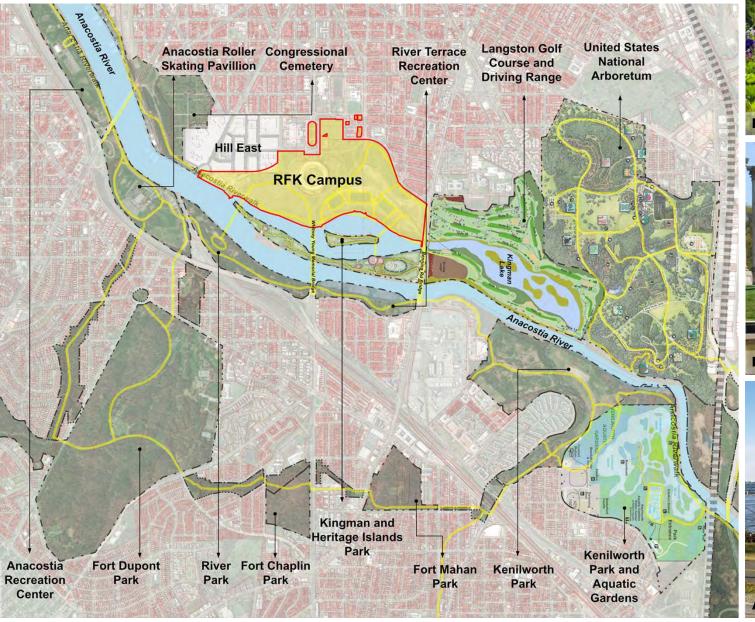








# The Anacostia Park System The RFK Site is both a gateway and a destination









#### **Open Space and Amenities**

- What kinds of open spaces do you envision as part of the campus?
- What kind of activities and amenities do you think the master plan should support?
- What are some parks you've been to that have a quality that you've appreciated?
  - What about these parks do you like specifically?
- Share some urban spaces you've been to that feature more hardscape than green space.
  - What about these places do you like specifically?



#### **Waterfront Character and Access**

- As part of the agreement with the federal government, there will be a 200' wide natural buffer along the length of the river. How should this buffer be used?
- Please share some waterfronts the incorporate a soft edge that you've been to that might inform our design discussions.
  - What about these places do you like specifically?
- What sort of water and park related activities would you like to see along the water's edge?





# **Existing Surface Parking**

- 50 acres existing surface parking
- Stadium requirement: Minimum 8,000 stadium parking spaces in the district.



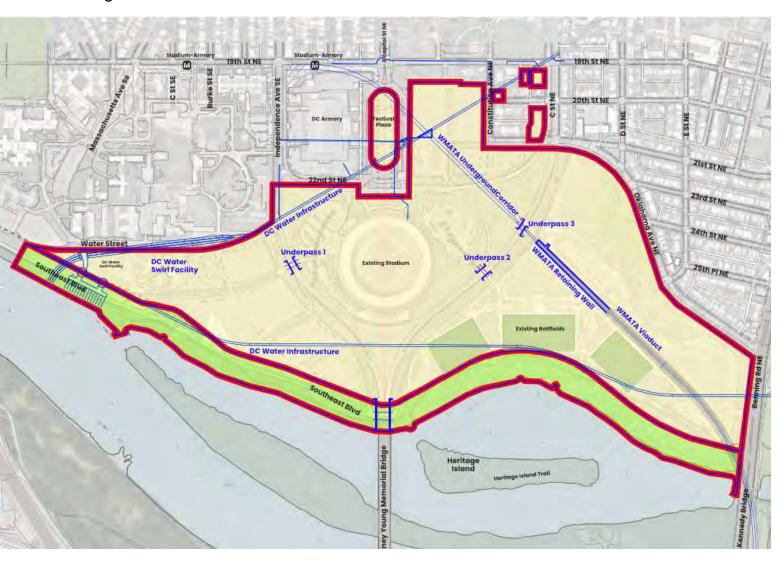






### **Existing Utilities and Infrastructure**

- Existing Infrastructure
  - WMATA Corridor
  - DC Water Utility lines
  - · Existing tunnels







## **Existing Streets**

- Key Arterial streets
  - C Street

  - Independence Ave
    22<sup>nd</sup> Street (enhance)
    Water Street (enhance)



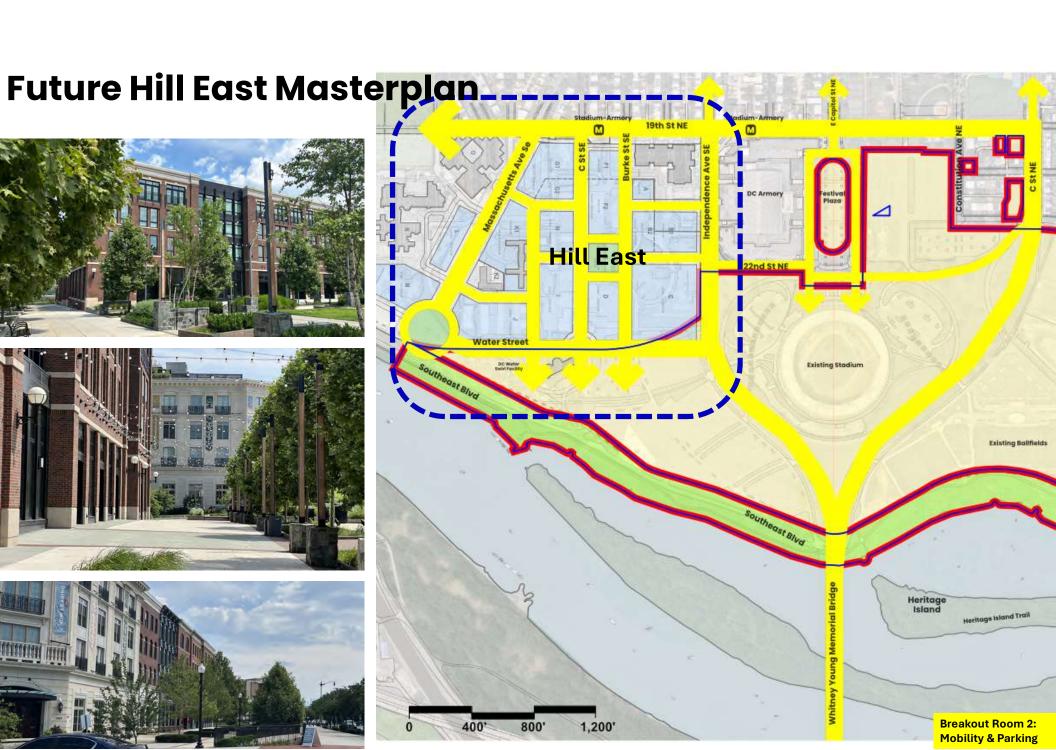




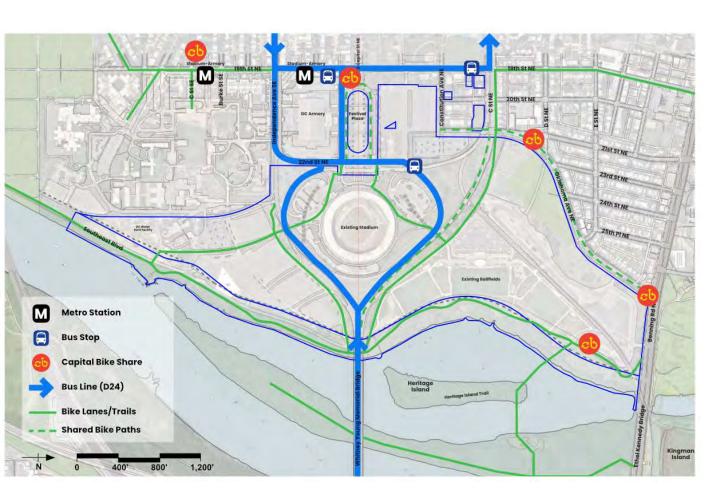








# **Existing Transit**

























### **Mobility and Parking**

- What are your concerns regarding event related parking and mobility in the overall site?
- What current mobility issues (bikes, cars, pedestrian, transit) can this master plan help resolve?
- Are there safety issues related to cars and transit you can share that this development could ameliorate to some degree?

















**Recent Hill East Development** 







### **Stadium Design**

- What sort of Stadium-related amenities would be good for the neighborhood, on event and non-event days?
- Share your ideas about the appearance of the Stadium?
  - Should it appear like a public building one might find in Washington, DC or should it look different? If so, how?
- Please share any relevant Stadium-related experiences that particularly impressed you, and ought to be considered for this project.

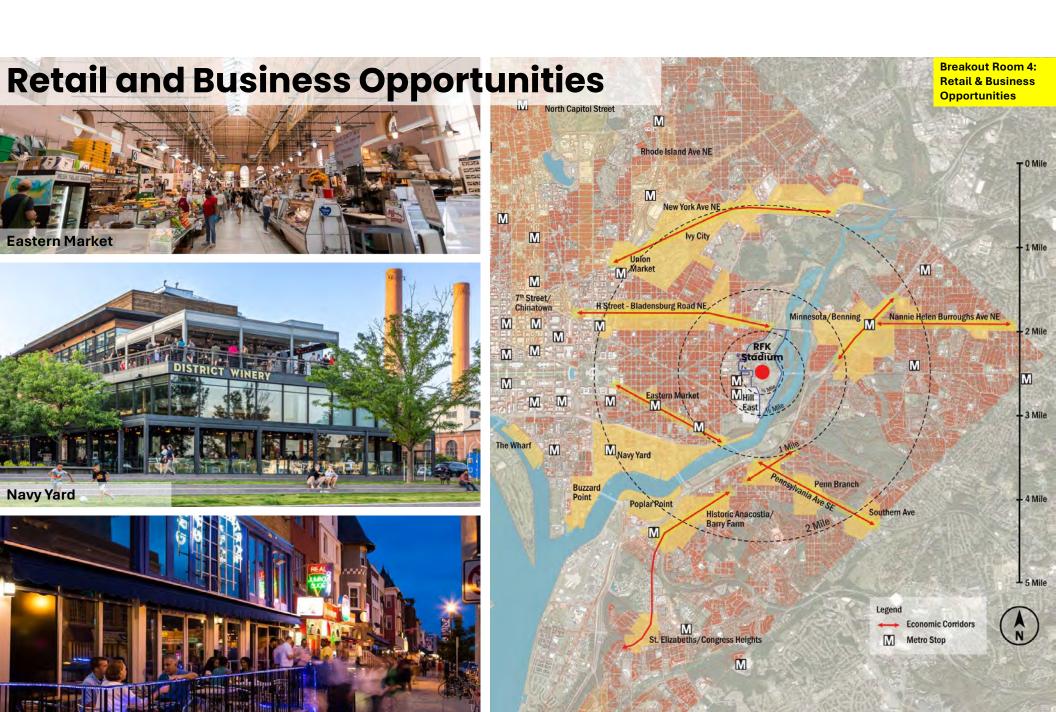


#### **Community Design Opportunities**

- Preliminary ideas for the site include mixed-use housing, retail, entertainment, open space and other uses. What is important to you and why?
  - What activities and uses would draw you to this site on a regular basis.
- What public uses should be considered for this site?
- How do you think these new buildings should look?







**H Street Corridor** 

### **Retail and Business Opportunities**

- What sort of retail would you like to see here?
- Given the scale of the site, would you be interested in seeing different areas of the site have different varieties of retail?
  - Local serving retail
  - Food and beverage
  - Event centered
  - Entertainment
- How can the team best include community members in business opportunities?





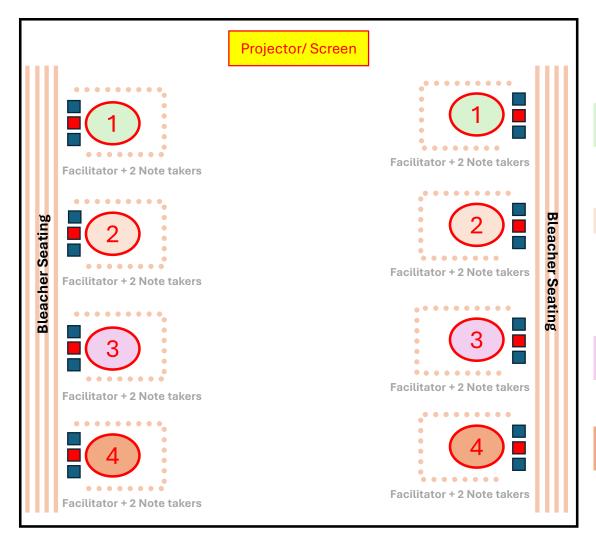
#### **Breakout Rooms**

Open Space, Civic Amenities and Waterfront Character

**Mobility and Parking** 

Stadium Design and Community Design

Retail and Business Opportunities



Open Space, Civic Amenities and Waterfront Character

**Mobility and Parking** 

Stadium Design and Community Design

**Retail and Business Opportunities**